

## MESSAGE FROM THE PRESIDENT



**Diane Nicolson**  
President

The past 12 months have seen exciting developments for Amarc. With the discovery of the IKE deposit in central British Columbia, we have returned to the Hunter Dickinson (HDI) group's roots in successful porphyry copper deposit discovery and development to great technical acclaim within both the mining and investment communities.

Over the past decade, junior explorers in Canada have played a crucial role in finding the next generation of hard rock mines, making some 71% of all major discoveries. On average, three deposits of sufficient size and/or grade to become 'company makers' are discovered each decade in Canada, along with seven smaller though still significant discoveries. Base metal discoveries typically make up less than a quarter of these discoveries. However, over the last three years, new deposit discovery rates have been halved as many of the world's major metals producers have cut back on exploration spending and junior companies struggled with disastrous financial market conditions. Both capital and drill results that drive investor interest and shareholder value for mining companies have been scarce commodities. The plight of Canada's junior mining companies is reflected in the staggering drop on the S&P/TSX Venture composite index – down 75% since 2011 and more than 80% from its all-time high in 2008.

Amarc has faced these challenging times head on, believing that success and the basis for creating shareholder value can be achieved during poor markets as well in buoyant ones. Weaker markets provide a window of opportunity for companies with strong management, geological know-how, well-managed treasuries and patience to identify and acquire high-quality mineral properties on preferable terms. That is precisely what has happened at IKE – a superior mineral property, a 'sleeper', an important scale and underexplored copper porphyry system with excellent potential for development.

IKE is a highly credible discovery that has elicited a positive response from those throughout our sector. It has the potential to be one of those elusive deposits that is a company maker, a high value play, and one that is coming into the marketplace at a time of greatly reduced levels of global exploration activity and consequently lower than normal discovery rates. The fundamentals for copper are good, especially over the medium to longer-term, as we once again

look forward to a time when copper demand will outstrip supply and good copper discoveries will be highly sought after. There is little doubt that significant shareholder value will be created by those juniors who have not just survived the downturn, but positioned themselves to truly capitalize on the upturn.

In many ways, Amarc's discovery at IKE is comparable to British Columbia's stable of profitable operating copper mines. Together with the surrounding district of additional high quality copper±molybdenum±gold porphyry targets yet to be drilled, Amarc management believes the IKE property has the potential to possess the grades and resource capabilities to develop into an important mining camp. Our experienced and successful team is concentrated on advancing this rare mineral property, 100% owned by Amarc and located in the heartland of BC's copper mining industry with proximity to mining infrastructure, power, rail lines and highways.

Bob Dickinson, Amarc's Executive Chairman and co-founder of HDI, personally loaned the Company \$1 million last November to give us the breathing space we needed to consolidate our 2014 exploration results, and present the IKE project to financial audiences and major mining institutions around the world. We are now working hard to finance the Company via mechanisms that will cause the least possible dilution to current shareholders, such as encouraging investment at the project level and equity financings at a premium to market. Although no financing has yet been concluded, the Company remains confident that we will achieve our funding goals.

At Amarc, we are committed to working collaboratively with stakeholders to achieve the responsible development of our projects, while contributing to the sustainable development of the communities in which we work. All of our programs are carefully planned to achieve high levels of environmental and social performance, including providing opportunities for employment, contracting and training for local people if desired.

I would like to sincerely thank our investors for their continued strong support and confidence in the Company through these most challenging of times. The insight, dedication and determination of our team and our Directors is fundamental to our success now and as we move forward. As a shareholder, I am truly excited about IKE, and believe that our focused initiatives have the potential to deliver significant value growth in the months and years ahead.

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A large blue L-shaped graphic element located in the bottom right corner of the page.